

# Register now for \$145 per person

Price includes all items listed on the agenda: <http://events.scheinmedia.com/grid.php>

COMPANY \_\_\_\_\_

## ATTENDEES\*

Name \_\_\_\_\_ Email Address \_\_\_\_\_

Name \_\_\_\_\_ Email Address \_\_\_\_\_

Name \_\_\_\_\_ Email Address \_\_\_\_\_

Name \_\_\_\_\_ Email Address \_\_\_\_\_

## ADDRESS

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## PHONE

\_\_\_\_\_

## FAX

\_\_\_\_\_

TOTAL TO BE CHARGED \_\_\_\_\_

## CONTACT PERSON

Name \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_

TYPE OF CC : VISA MASTERCARD AMEX DISCOVER CC# \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_ CARD HOLDER \_\_\_\_\_

Completed forms can be sent to [register@scheinmedia.com](mailto:register@scheinmedia.com) or faxed to 845.853.1528

If you require assistance to attend, please attach a written description of your needs.

\*Four or more attendees/registrants please complete and submit an additional form.

For more information regarding registration: Tracey Glover 845.340.9600 x100 • [tglover@scheinmedia.com](mailto:tglover@scheinmedia.com)

## SPONSORSHIP OPPORTUNITIES

### PARTNER (\$5,000)

Your organization serves as Conference Co-Chair and receives:

- 6 passes to distribute to colleagues or firm contacts
- Literature and display exhibit table
- Top sponsor logo on website, brochure and program
- Confidential full listing of attendees post conference
- Full Page, (7.5" x 10"), 4-color advertisement in conference program

### NETWORKING (\$3,750)

Your organization will sponsor breakfast, break or lunch and receives:

- 4 passes to distribute to colleagues or firm contacts
- Literature and display exhibit table
- Sponsor logo on website, brochure and program
- Half Page, (7.5" x 4.875"), 4-color advertisement in conference program




## SCHEIN MEDIA CONFERENCES

produces exclusive, high-level professional events for the C-suite and senior-level executives in the residential and commercial real estate industry.

NEW SPONSORS ADDED DAILY ON:

<http://events.scheinmedia.com/grid.php>

Explore the future of green development in Northern California.



# GRID

## NORTHERN CALIFORNIA

green real estate investment & development conference

**THURSDAY - MARCH 25, 2010 7:30AM TO 12:30PM**

**555 California Street, 2nd Floor, San Francisco, CA – Financial District**

<http://events.scheinmedia.com/grid.php>

GRID will feature prominent, in-the-know, A-list professionals participating in lively panel discussions to develop insights and strategies needed to attract versatile green development to the region.

Join us for a terrific half-day of informed conversation, valuable insight and unparalleled networking.

**7:30 - 8:30 AM** CONTINENTAL BREAKFAST

**8:30 - 8:45 AM** WELCOMING REMARKS  
with Jonathan A. Schein, President/CEO of ScheinMedia

**8:45 - 9:30 AM** DEVELOPERS/INVESTORS PANEL: What is the bottom-line answer to "green or not to green?" How deep, and to what level, should a sustainability program be implemented?

**9:30 - 10:15 AM** FINANCE PANEL: Is there money available within the current marketplace to develop new properties or redevelop existing buildings?

**10:15 - 10:45 AM** NETWORKING BREAK

**10:45 - 11:30 AM** CORPORATE FACILITIES PANEL: Dispelling the myths behind LEED EBOM and identifying successful strategies to certification.

**11:30 - 12:15 PM** TENANT'S PANEL: What are some of the driving forces that are bringing tenant demands for greener workplace environments?

**12:15 - 12:30 PM** CLOSING REMARKS

### WHO SHOULD ATTEND?

Real Estate Brokers  
Real Estate Developers  
Educators/Colleges  
Economic Development Officials  
Government Agencies  
Architects  
Transportation Officials  
Commercial Builders  
Landscapers  
Attorneys  
Financial Institutions

Also join us for...

GRID - New York City, NY

GRID - Chicago, IL

GRID - Washington, DC